



Control-C Cookie Policy

Last updated: March 20, 2025

1. About This Policy

This Cookie Policy explains how Control-C uses cookies, pixels, and similar technologies (collectively, "cookies") when you visit our websites, access the Control-C platform, or interact with our communications. It complements our Privacy Policy (./privacy-policy).

2. What Are Cookies?

Cookies are small text files stored on your device when a website loads in your browser. They help the site remember your actions and preferences (such as login state or language) and support analytics and performance metrics. We also use local storage and similar technologies that operate in a comparable manner.

3. Cookies We Use

We categorize cookies as follows:

- **Strictly necessary**: Required for core functionality such as authentication, security, and load balancing. These cannot be disabled without impacting the Service.
- **Performance and analytics**: Help us understand how visitors interact with our site and product so we can improve navigation, content, and features.
- **Functional**: Remember preferences such as language, region, or saved filters.
- **Marketing**: Enable us to deliver relevant communications and measure campaign effectiveness. Marketing cookies are used only where you have provided consent.

Representative Cookies

Cookie Provider Purpose Retention
--- --- --- ---
_cc_session Control-C Preserves authenticated session state Session
_cc_csrf Control-C Protects forms against cross-site request forgery Session
_ga Google Analytics Aggregated analytics on page usage (IP anonymized) 13 months

| _mkto_trk | Marketo | Tracks marketing campaign engagement (with consent) | 24 months |

| intercom-id-* | Intercom | Supports in-product chat and support experiences | 9 months |

The specific cookies deployed may vary based on region, product tier, or feature enablement.

4. Managing Preferences

You can control cookies through:

- **Consent banner**: Adjust preferences or withdraw consent using the cookie banner or the "Manage preferences" link available in the website footer.
- **Browser settings**: Most browsers allow you to block or delete cookies. Blocking strictly necessary cookies may affect Service functionality.
- **Opt-outs**: For analytics providers, use tools such as the Google Analytics opt-out browser add-on.

5. Third-Party Technologies

Our sites may embed third-party content (e.g., videos, social sharing widgets) that set their own cookies. Control-C does not control these cookies; review the third-party's policies for details.

6. Updates

We may update this policy to reflect changes in technology, legal requirements, or our Services. Updates will be posted here with an updated effective date. Material changes will be communicated via banner or in-product notification.

7. Contact

For questions about this Cookie Policy, contact privacy@control-c.com.